

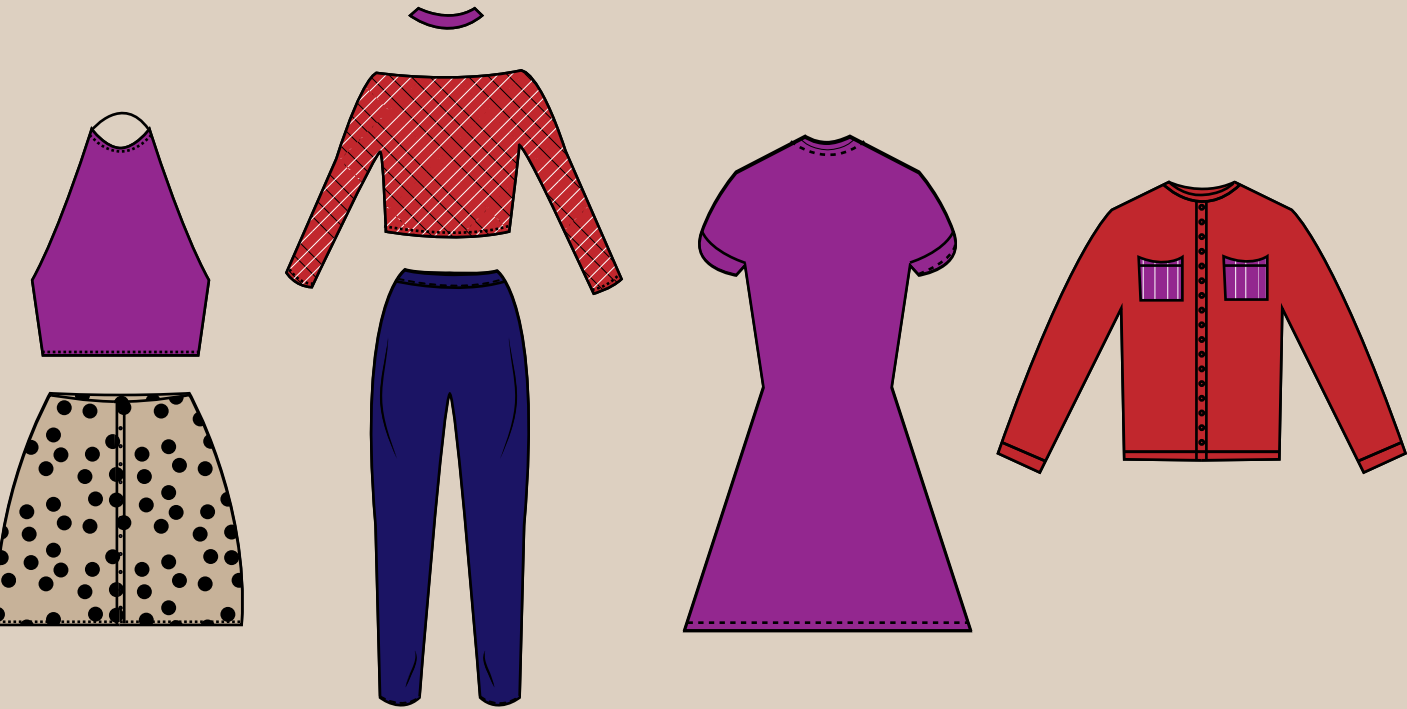
Seeing Red

Designed by Natalie Zainea



Season: Fall 2018

Target Market: Girls Age 16-18 with a sleek and sophisticated style



Color Palette



Archie 193-39-45	Betty 147-39-143	White
Black	Veronica 27-20-100	Cheryl 199-178-153

Patterns

Milkshake	Purple Blossom
Murder of a Blossom	

